



InternationalLight TECHNOLOGIES

ILT's SideView LED Sign Module - Ideal for Shallow Depth Channel Letters

SideView™ - ILT's Latest LED Sign Module Innovation Introduced at ISA Sign Expo

Peabody, MA – April 19, 2013 – International Light Technologies (ILT), a leading designer, manufacturer and distributor of LED-based lighting products, has provided innovative design and engineering solutions for LED lighting applications for over 45 years. SideView™ is our latest patent pending design for shallow depth channel letters, sign cabinet and many shallow back light applications.

SideView product features include:

- 6 Side Emitting SMD LED's per Module
- 3 modules per ft, 20 ft per strip to minimize cost
- Low profile - under 1/4 inch
- Low power draw, able to power 140 white modules on 12 volt 60 watt power supply
- Lumen output for White - 90 lm per foot
- Conformal coated board under protective PVC housing to insure water resistance
- Both 3M VHB double faced tape and mechanical fasteners included for secure installation
- UL Recognized in US and Canada.

SideView applications include shallow channel Letters (face and halo), shallow illuminated sign cabinets (up to 2" deep), architectural lighting, and cove and accent lighting.



ILT SideView LED Sign Module in 14" Tall, 2" Deep Letter

"We introduced our new SideView LED Sign Module at this year's ISA Sign Expo in Las Vegas in early April", said Joe Reis, ILT's Director of LED Signage. "And the reaction to SideView among our customers and distributors was outstanding!"

"Joe Reis and his team identified this need a number of months ago", added Thom Connolly, ILT's President. "They then worked closely with our manufacturing group to bring this newest member of the ILT LED Sign Module family to market. So it was very gratifying to see the positive response SideView received when introduced at the ISA Sign Expo."

ILT SideView LED Sign Modules are sold thru ILT's nationwide network of distributors. Please contact Joe Reis, Director, LED Signage, at (978) 818-6180 or visit the ILT Web site (www.intl-lighttech.com) and click on "LED Signage" for more information.

About International Light Technologies (ILT):

ILT, a US-based manufacturer in business for over 45 years, sells a wide variety of high-quality, bright and super bright LED sign modules, LED power supplies, and LED drivers to meet all signage applications. Products include Summit and Ascent Series 1x2 and 2x2 Sign Modules and Flexible LED Light Strips. Applications include internally illuminated sign cabinets, channel letters (face and halo), architectural lighting, accent cove and cove lighting. Distribution in all major US metropolitan areas. NEMA 6-6p or IP67 Rated. UL Recognized in US and Canada.