



InternationalLight TECHNOLOGIES

ILT Introduces LED Sign Module Counter SmartPhone App

Works on either iPhones or Android-based SmartPhones

Peabody, MA – International Light Technologies (ILT), a leading designer, manufacturer and distributor of LED-based illuminated sign products, has introduced LED Sign Module Counter SmartPhone App.

This free App is for use on SmartPhones by Sign Manufacturers to quickly estimate the number of ILT LED Sign Modules and Power Supplies needed to illuminate Sign Cabinets or Channel Letter Signs.

Versions are available for iPhones (in the Apple App Store) and Android-based smartphones (in the Google Play App Store).

For Cabinet signs, simply select the "Cabinet Counter" option, enter the height, width, depth and retainer cabinet dimensions and press the "Calculate" button. You will be provided with an estimate of the number of ILT Summit LED Sign Modules and 60 watt power supplies needed to illuminate that sign.

For Channel Letter signs, select the "Channel Letter Calculator" option, enter the exact sign text (small and capital letters, spaces and punctuation marks, if any), and the height, stroke and depth of the letters. Next select the ILT LED Sign Module part number you want to use and press the "Calculate" button. You will be provided with an estimate of the number of ILT LED Modules and 60 watt power supplies needed to illuminate those channel letters.

Joe Reis, Director, LED Signage Products, said, "We heard from many of our customers that they needed a quick method to estimate the number of ILT LED Sign Modules and power supplies needed to illuminate either cabinet or channel letter signs. This was particularly true when providing a quick quote to customers interested in retrofitting an existing sign with ILT LED Sign Modules."

Reis continued, "The best method to provide this service quickly became apparent – a smartphone app. We worked with an app developer to produce the LED Sign Module Counter App, released the app in September and it has been very positively accepted and adopted by our customers."

Instructions on how to add this free app to either your iPhone or Android-based smartphone are available on the ILT Web site – click on this link to learn more: <http://bit.ly/17QYjoX>

For more information, please visit the ILT Web site at www.intl-lighttech.com or call 978-818-6180.

About International Light Technologies (ILT):

For over 45 years, ILT has provided direct and OEM customers in commercial, industrial, academic and research markets with light measurement and detection systems, and a broad range of off-the-shelf and customized specialty light sources. The ILT LED Innovations Division designs and manufactures LED-based products including food/beverage cooler and open/reach-in/produce case lighting, gasoline pump canopy lighting, soffit lighting, and a complete line of LED sign modules for illuminated signs.

