



## InternationalLight TECHNOLOGIES

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### International Light Technologies Announces the Launch of the LED Border Tube

#### FOR IMMEDIATE RELEASE

Peabody, MA – International Light Technologies is excited to announce the launch of its LED Border Tube with endless color options for accenting buildings, canopies, cove lighting, POP signage and other border lighting applications. ILT will officially launch the LED Border Tube at the 2017 ISA show in Las Vegas in April.

The LED Border Tube from ILT delivers the broadest range of color and graphics capability of any border tube product on the market today. Its unique design allows customers to select any specified translucent vinyl color or printed graphic, for virtually endless color and design possibilities.

“When we were designing the LED Border Tube product we asked our customers what they weren’t getting with currently available products,” explained Joe Reis, Director of LED Signage at ILT. “Overwhelmingly they said color options. The ability to match their exact company colors and add branding is really a game changer in this application.”

The LED Border Tube features a cutting edge IP67-rated extrusion, and is UL listed in the US and Canada. The product comes in several standard lengths including 6”, 12”, 24”, 36”, 48”, 72” and 96”, and is field-cuttable every two inches. It’s low power consumption design enables runs up to 50 feet on a 100W power supply.

For more details on how the LED Border Tube can make your next project stand out, to get a quote, or project layout, visit our website at [www.intl-lighttech.com](http://www.intl-lighttech.com), or contact Joe Reis at 978-818-6180 x214. ILT will be displaying the LED Border Tube in booth 2283 of the ISA Expo, April 20-22 in the Mandalay Bay Convention Center, Las Vegas, NV.

#### About International Light Technologies (ILT):

For over fifty years, International Light Technologies has been developing products and solutions that meet a broad range of needs and solve a variety of challenges. ILT combines technical lighting and light measurement expertise to provide products and services that shine. International Light Technologies was formed when Gilway Technical Lamp merged with International Light. Formed in

1969, Gilway Technical Lamp has provided customers with off-the-shelf and customized solutions for a full spectrum of light sources. Since 1965 International Light has been solving the inherent difficulties in light measurement through the design and manufacture of a wide range of light measuring instruments including light meters, radiometers, spectroradiometers, spectrophotometers, and integrating spheres. International Light Technologies is an ISO17025 accredited calibration lab.